



MetalOptics™

An Acuity Brands Company

Press Release

Retrofit Workshop and Conference for Energy Service Providers and Contractors on September 18, 2007

July 31, 2007 – Austin, TX

MetalOptics, a USA based manufacturer of performance lighting fixtures (new and retrofit solutions) announces it will hold a retrofit workshop and conference at the Acuity Brands-Austin facility on September 18, 2007. The conference will address lighting fixture product and component trends, and present updated trends in the market place, such as: sustainability, economic issues, EPACT 2005 and more. It will also feature new products from MetalOptics.

“We are very eager to reinvigorate our brand name with energy service providers and contractors and showcase the core strengths of MetalOptics’ production and custom designed lighting products. With our superior optical design and thermal management (critical to components performing at optimum levels) we feel we deliver a superior solution to energy contractors. We plan to review trends in the market and have some great ideas we would like to share with our current and prospective customers”, said Director of Brand Strategy, Jeff McDonald.

Attendance is limited to 25 and registration may be filled out online at www.metaloptics.com

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MetalOptics, a division of Acuity Brands Inc. is headquartered in Atlanta Georgia, and based out of Austin Texas. Its primary engagement is in the design, manufacture and sale of fluorescent lighting fixtures and retrofit solutions in the U.S. MetalOptics has substantially increased resources and focused efforts to engage in market growth activities that are designed to improve their retrofit and renovation market presence. A strategic part of those activities involves customer training. MetalOptics has historically competed in the Energy Service Companies (ESCO) marketplace as a supplier and ongoing training is a significant part of their commitment to keeping the market current with ever-changing performance, criterion and standards.

To that end, MetalOptics will be conducting a workshop and conference for energy service providers, managers and contractors. The talks will feature a plant tour, where the latest kaizen efforts have dramatically improved production; a hands on workshop where attendees will install a newly designed retrofit kit,

lamp, ballast and fixture component updates, and review existing new products for retrofit, renovation and replacement projects. They will also get the latest from Cheryl English, Acuity Brands Lighting Vice President, on EPACT 2005, Energy Legislation and Sustainability and the "Green Movement". And finally, attendees will learn about lighting economics and how MetalOptics products can grow opportunities, improve a clients' bottom line and gain a competitive edge! Interested attendees can visit the MetalOptics web site for registration information.

MetalOptics is a USA based manufacturer of performance lighting fixtures - new and retrofit solutions - for improved energy performance and project driven opportunities. The name MetalOptics was chosen to state the commitment of the company on consistently developing superior optics by maximizing the use of specular reflectors. Coupled with high quality thermal management systems, on site and independent testing of a variety of performance metrics, MetalOptics delivers superior solutions that maximize lamp and ballast performance. Since 1985, MetalOptics has added a dimension of shape and finish to its retrofit driven, functional product line. The brand recognized that its flexible manufacturing set-up was equally well suited to developing complex reflectors and innovative housings specifically tailored to the needs of the customer.

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Acuity Brands, Inc., with fiscal year 2006 net sales of approximately \$2.4 billion, is comprised of Acuity Brands Lighting and Acuity Specialty Products. Acuity Brands Lighting is one of the world's leading providers of lighting fixtures and includes brands such as Lithonia Lighting(R), Holophane (R), Peerless(R), Hydrel_(R), American Electric Lighting(R), Gotham(R), Carandini(R), SpecLight(R), MetalOptics(R), Antique Street Lamps(TM), and Mark Architectural Lighting(R). Acuity Specialty Products is a leading provider of specialty chemicals and includes brands such as Zep(R), Zep Commercial(R), Enforcer(R), and Selig(TM). Headquartered in Atlanta, Georgia, Acuity Brands employs approximately 10,000 people and has operations throughout North America and in Europe and Asia.